



## **CALL FOR SPEAKERS/PRESENTATIONS**

### **Deadline January 15, 2016!**

We're pleased to issue this Call for Speakers/Presentations for the 2016 National Association of Science Writers and Council for the Advancement of Science Writing Conference. The conference will be held October 28-November 1 in San Antonio, Texas.

#### **About NASW/CASW conference**

ScienceWriters™2016 is a joint meeting combining a science program presented by the Council for the Advancement of Science Writing and the annual professional development workshops of the National Association of Science Writers. Each year the ScienceWriters meeting is held in association with a different university or scientific institution. The bulk of attendees are members of the National Association of Science Writers, though non-members are eligible to attend. The 2016 meeting is expected to draw about 400 science writers from all areas of the field including writers for major national publications and universities, top freelance writers, and students.

A consortium of Science Institutions will host the 2016 conference and is responsible for submitting speaker and presentation nominations to CASW leadership. CASW is responsible for interviewing nominees and selecting final participants. Submissions not chosen for lectures on Oct. 30 and 31 may be eligible to serve as host scientists at other events throughout the meeting, including lunches, receptions and tours. CASW will identify and notify selected participants in mid-2016.

#### **Why ScienceWriters 2016?**

Together, we have the power to promote the assets of San Antonio's scientific community and the city to nearly 400 science writers from across the country in the following areas:

- Biological/biomedical science
- Physical science
- Computer science
- Environmental science and sustainability
- Engineering and technology
- Behavioral science and more

Institutions from across San Antonio will have the opportunity to prominently feature their research and researchers to this distinguished group of writers and an opportunity to build relationships with science media from across the country.



## Proposal Guidelines

The San Antonio host committee welcomes proposals from institutions and individuals in all areas of science. This call for speakers is for expert lectures which consist of 50-minute sessions, including question and answer time on Sunday and Monday, Oct. 30 and 31.

The most successful speakers:

- Have demonstrated knowledge of their field and will discuss innovative, unique research
- Are passionate about their areas of expertise and can inspire audiences to see their research in new ways
- Will address relevant and timely questions in his or her field that could encourage news story ideas.
- Avoid sales pitches for a product or service.

Priority will be given to proposals that are bold, forward-looking and present a unique perspective. Proposals must focus on the science of each nominee and presentation topics will be determined in collaboration with CASW.

Provide the following information in an attached Word Document. Please title the document, **“(Your Name) CASW Speaker Proposal,”** then email your completed application to **Madeleine Dionne**, at [mdionne@txbiomed.org](mailto:mdionne@txbiomed.org) by **January 15, 2016**. Notification to applicants regarding accepted presentations will be made no later than **May 15, 2016**.

### **If you have questions, please contact:**

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Director of Public Relations  
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***Please Note: The host city and event sponsors do not reimburse local presenters for expenses nor provide speaker stipends. CASW will cover travel expenses for out-of-town speakers.***