

Rubric

LESSON 1: MAPPING PULMO PARK

Activity 1C: *Poster Presentation*



TEXAS BIOMEDICAL
RESEARCH INSTITUTE
HEALTH STARTS WITH SCIENCE

DIRECTIONS: Use your knowledge of the respiratory system to inform a community about issues which impact lung health. Topics may include smoking or e-cigarettes, inhalants, risk factors for asthma or COVID, specific respiratory condition or environmental issue which impacts the respiratory system. You will create and present a poster about your selected topic. All topics and selected media for poster presentation must be approved by the teacher prior to starting. Posters can be virtual (limit 3 slides) or physical (trifold).

Think about your target audience when deciding on the format and content. You will be graded on a scale of 1 to 4 for each category. You will be presenting your poster to the class. Be prepared to answer questions.

Poster Topic: _____

Targeted Audience: _____

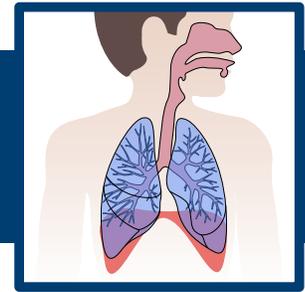
Poster Media: _____

Teacher Approval (date/initial): _____

| Category | <i>Excellent</i> 4 | <i>Good</i> 3 | <i>Developing</i> 2 | <i>Needs Improvement</i> 1 |
|---|---|---|---|--|
| Composition of Poster Score: _____ | Poster has a logical flow; information clearly connected to topic; appropriate for targeted audience; provides clear and well explained recommendations and actions to address the topic. | Poster flows well; content mostly connected to topic; provides some recommendations to address topic. | Poster mostly stays on topic; somewhat appropriate for targeted audience; provides few recommendations which require additional information to address topic. | Poster content lacks clear connection to topic; misalignment to targeted audience; lacks recommendations to address topic. |
| Poster Title or Poster Title Score: _____ | Poster Title is eye catching, strongly connects to the topic and elicits curiosity about the topic. | Poster Title connects to the topic and elicits an interest in the topic. | Poster Title minimally connects to the topic and elicits a weak interest in the topic. | Poster Title does not connect to the topic or is missing. |

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| Category | <i>Excellent</i> 4 | <i>Good</i> 3 | <i>Developing</i> 2 | <i>Needs Improvement</i> 1 |
|--|---|---|---|---|
| Relevance of Poster Score: _____ | Includes 3 facts related to the topic which are not common knowledge; sources are cited appropriately. | Includes 3 facts related to the topic; some of which may be common knowledge; sources are cited with minimal error. | 2 to 3 facts related to topic which are common knowledge; sources ; sources are cited but with some errors. | 1 to 2 facts related to topic which are common knowledge; sources are not cited or are incorrectly cited. |
| Recommended Solutions or Call to Action Score: _____ | Provides clear recommendations to address topic; recommendations address all the facts presented in the Poster. | Provides recommendations to address topic; recommendations address most of the facts presented in the Poster. | Provides few recommendations to address topic; recommendations somewhat connect to the facts presented in the Poster. | Recommendations are missing or not connected to the facts presented in the Poster. |
| Visual Representation Score: _____ | Poster composition, creativity, design, and connection to topic strongly communicates message. | Poster composition, creativity, design, and connection to topic effectively communicates message. | Poster composition, creativity, design, and connection to topic needs further development. | Poster needs improvement in composition, creativity, design, and connection to topic. |
| Poster Presentation Score: _____ | Presented within the assigned time range of 3 to 4 minutes; presentation easy to follow; accurate use of terms; audience engaged; able to answer questions. | Presented within the assigned time range of 3 to 4 minutes; presentation somewhat easy to follow; mostly accurate use of terms; audience highly engaged; able to answer most questions. | Presentation fell within 30 seconds outside the assigned time range of 3 to 4 minutes (too long or too short); terminology errors; unable to answer some questions. | Presentation did not meet time requirements (less than 2:30 minutes or longer than 4:30 minutes); incorrect use of terminology; unable to answer questions. |

Total Score: _____

Grade: _____

Teacher Comments: _____
